

Capital Market Day 2005

## **Sulzer Pumps**

Ton Büchner, Division President

# **Our Business: Pumping Solutions and Services**



**Sulzer Pumps** 



#### Products and Services

- Development, production, and sale of centrifugal pumps (customized and configured) for both new and replacement installations
- Provision of service, maintenance, retrofits, upgrades, and spare parts

#### Customer Benefits

- Sulzer pumps are key reliability components for many industrial processes
- Global customer support network including over sixty service centers ensure constant support
- Leading technology provider regularly rolls back application limits for focus market production processes

#### ■ **Key Figures 2004** (in million CHF)

<ul><li>Orders received</li></ul>	1 073
<ul><li>Net sales</li></ul>	1 002

Operating income (EBITA)

Personnel employed (number as per 12/31) 4 983

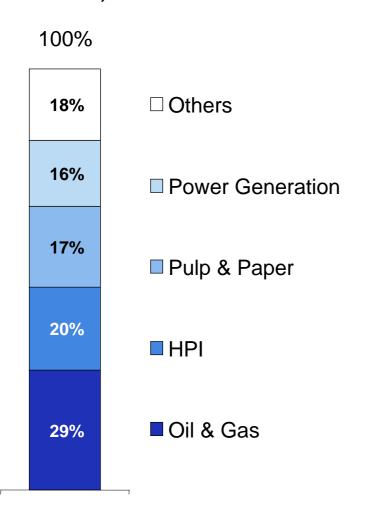
# Orders Received Split by Segment and Market Area



**Sulzer Pumps** 

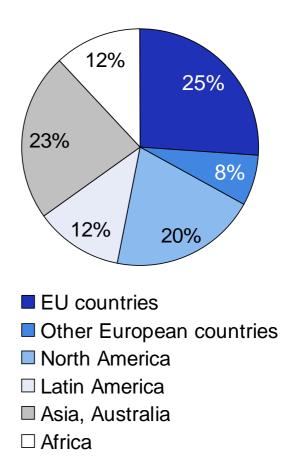
Orders received 2004 by segment

#### **Total CHF 1,073 million**



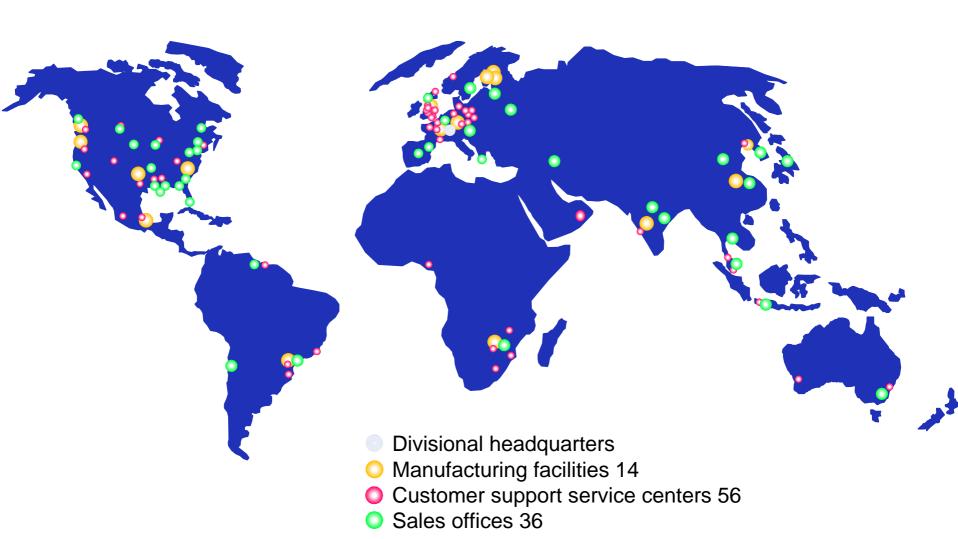
Orders received 2004 by market area

#### **Total CHF 1,073 million**



## Truly Global Operations and Service Network Expanded by Acquisition and Organically







## **Sulzer Pumps Service Covering All Brands**

**Sulzer Pumps** 

#### **Spare Parts**

- Genuine parts
- Service and overhaul kits
- Bearing units
- Exchange units
- Parts for non-Sulzer equipment

#### **Field Service**

- On-site repairs
- Installation services
- Inspections
- Start-up services
- Commissioning
- Training
- Remote monitoring
- Troubleshooting

#### Repairs

- Service center repairs
- Renewals
- Refurbishment

#### **Major Retrofits**

- Hydraulics
- Upgrades
- Coatings
- Engineering
- Cartridges

# Long Term Contracts

- PBMA
- Consortium maintenance
- Inventory management
- Parts hotels





## **Major Customers**

Segment	Oil & Gas / HPI	Pulp & Paper	Power	Water
Global Customers End Users	<ul> <li>Exxon Mobil, Chevron, BP, ConocoPhillips, Shell, Total, BASF, etc.</li> </ul>	<ul> <li>Int'l Paper, UPMK, Stora Enso, etc.</li> </ul>	RWE, Int'I Power etc.	<ul><li>Veolia, ABB, Alstom, etc.</li></ul>
Contractors	<ul> <li>AkerKvaerner, Technip, Fluor, JGC, KBR, etc.</li> </ul>	<ul><li>Andritz, Voith, Metso, etc.</li></ul>	<ul><li>Siemens, Ansaldo, Alstom, Bechtel</li></ul>	<ul> <li>Local water utilities, water minis- tries, etc.</li> </ul>
Regional/Local Customers	<ul> <li>Petrobras, CNOOC, Sinopec, CNPC, Reliance, Aramco, etc.</li> </ul>	<ul> <li>Veracel, IPP,</li> <li>Santa Fé, etc.</li> </ul>	■ SPEM, BHEL	



## **Market Situation and Outlook**

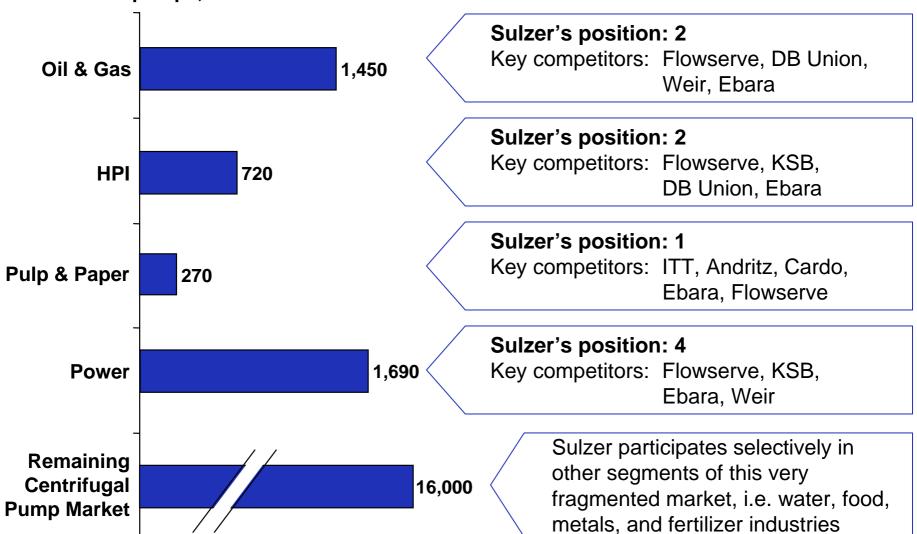
Segment	<b>Present Situation</b>	Outlook 2006/07
Oil & Gas	Strong activity in Oil and gas	Market strong in 2005 overall, probably softening in Q2/Q3 2006 into 2007
Hydrocarbon Processing Industry	Economic recovery impacts project activity. Opportunities in Iraq; support for hurricane damage	Outlook is cautiously optimistic. Middle East activity level is rather high on large projects. Western world may restart upgrades and expansions (due to shortage)
Pulp & Paper	Relatively strong in pulp; weaker in paper	Outlook: moderate level of activity; investments mainly from Asia and South America. Softening overall expected
Power	Initial activity visible. Expecting growth after long period of low activity in the West	Improvement expected. Opportunities in the Asia Pacific region already active. Europe and North America expected to strengthen



## **Industry Structure**

**Sulzer Pumps** 

Estimated three year average market size for new pumps, million CHF





## **Competitive Picture**

Main Competitors	Sulzer	ITT	Flow- serve	KSB	Weir	DB Union	Cardo/ ABS
Oil & Gas							
НРІ	•		•				
Pulp & Paper							
Power	•		•				
Food, Metals, Fertilizer <sup>1)</sup>	•						
Water and Sewage <sup>1)</sup>							
Chemical Industry <sup>1)</sup>			•				
General Industry <sup>1)</sup>							

<sup>1)</sup> Others



**Sulzer Pumps** 

#### **Announced**

December 16, 2003

Sulzer Pumps
Operational
Excellence
Program

#### **Global initiatives**

- Net working capital
- Overhead optimization
- Design to cost
- Lean manufacturing
- Pricing and project management

### Factory network optimization

- Reduction of "Western" facilities (incl. real estate sales)
- Expansion of "Eastern" facilities
- Rationalization and layout changes.

# Sulzer Pumps: Continued Innovative Strength. New Product Introductions 2004/2005



**Sulzer Pumps** 

### Oil & Gas: 27 MW pumps

- 4 delivered in 2004 and 3 new ordered
- Still the world record (with large distance to No. 2)

### Oil & Gas: LNG pumps

- Improved—reintroduced in 2004—first delivered
- Significant order intake achieved

### **Power: FGD pumps**

Reintroduced in 2004; active regular order intake

Continued new or updated product introductions

### Pulp & Paper: new Ahlstar<sup>UP</sup>

- Fully new product line introduced in 2005
- Focused at energy savings for the customer

# **Acquired Companies: Integration of Paco, Johnston, and Crown Product Lines**



**Sulzer Pumps** 



 The main manufacturing and assembly plant for both product lines is a 250,000 square foot facility in Brookshire, Texas



- The Wuxi facility in China is used for component sourcing and partial assembly of Paco pumps
- Complete pumps are also assembled for the local Chinese and regional market



# **Acquired Companies: Integration of Paco, Johnston, and Crown Product Lines**





- Full Sulzer management
- Renamed to Sulzer
- Sulzer operational improvement program in execution
- Three service centers merged
- Sales force merged
- Operations newly laid out



- Management optimized
- Sales forces integrated in one location
- Growth of local supply significant
- Sourcing ability merged



## **Financial Performance January–June 2005**

Sulzer	<b>Pumps</b>

in million CHF	2005	2004	$\triangle$
<ul><li>Orders received</li></ul>	680.5	540.0	26.0 %
■ Net sales	546.9	461.9	18.4 %
Order backlog	693.1	508.2	36.4 %
■ EBITDA	54.4	36.0	51.1 %
■ EBITA	41.6	23.8	74.8 %
ROS (EBITA/sales)	7.6%	5.2%	
■ Personnel employed (in numbers as of June 30/December 31)	5 135	4 983	



## **Midrange Targets**

in million CHF	2003	2004	Midterm Targets
Orders received	951	1 073	
■ Net sales	870	1 002	Organic growth 4–6%
Order backlog	429	508	
■ EBITDA	52	88	
■ EBITA	48 1)	64	
ROS (EBITA/sales)	5.5% <sup>1)</sup>	6.4%	≥8% ROS
■ ROCE (EBITA/capital employed)	11.4 <sup>1)</sup>	17.1%	>16% ROCE
■ Personnel employed (in numbers as of December 31)	4 492	4 983	

<sup>1)</sup> without exceptional charges for restructuring of CHF 23 million



## Sulzer Pumps in the Three-Step Model

Sulzer Pumps

External Growth

- Expand service and aftermarket activities
- Take advantage of acquisition opportunities (selectively)

Organic Growth

- Close to customer—further alliance building
- Strengthen position in attractive segments
- Technology leadership and new products

# Operational Excellence

- Complete factory network optimization and integration
- Global initiatives: continued process improvements in new equipment and CSS
- Complete integration of Johnston, Paco, and Crown



**Summary** 



- Focusing on long-term value creation
  - Goal is to increase operating margins to our peer group level and beyond
  - Grow organically and through selective acquisitions
  - Focus on strengthening position in attractive segments
  - Taking full advantage of technological leadership
- Strengthening operational performance





#### Safe Harbor Statement

**Sulzer Pumps** 

# THE SAFE HARBOR STATEMENT UNDER THE US PRIVATE SECURITIES LITIGATION REFORM ACT 1995

This presentation contains forward-looking statements, including, but not limited to projections of future performance of materials and products, containing risks and uncertainties. These statements are subject to change based on known risks detailed from time to time in the company's relevant filings and other known and unknown risks and various other factors which could cause the actual results or performance to differ materially from the statements made herein.